Deepika Chandra Sekar

Interaction Design | User Experience

+353 894861937
hello@deepikachandrasekar.com
linkedin.com/in/deepikachandrasekar
https://deepikachandrasekar.com

Experience

UX Design Intern | Aug'19- Present
DX Compliance Solutions, Dublin
Solely responsible for conducting user research, making wireframes and building prototypes. I also work closely with the business and marketing team in an agile environment to design the tool.

Freelance UX Designer | Sept'18- Jul'19
Dribbble, Remote
As a Freelance UX Designer, I analyse user problems and create user scenarios and stories. I build empathy maps through user research. I build wireframes and prototypes to suit business rationale and perform user testing.

UI/UX Designer | Aug'16-Aug'18
Virtusa Corp., Chennai, India
I was a part of the UX/UI Design team. I worked along the UI Architect to design and develop a medical chatbot. I was solely responsible for making high-fidelity prototypes, conducting user testing, developing the code for the UI using Angular JS and testing the code and UI across browsers.

Education

MSc Creative Digital Media & UX Design | Sep'18-Dec'19
GPA - 3.2/4

TU Dublin, Dublin, Ireland

B.Tech Information Technology | Aug'13-Apr'17
GPA - 8.0/10

Anna University, Chennai, India

Projects

Grange Campus Mobile App
Grange Campus Mobile App is an iOS application for the students of TU Dublin. Carried out user research and testing. Solely responsible for the design and development of the app. The app uses twitter API and Google Maps API for relevant use cases.

Study Planner
Study Planner is an iOS application for students. Solely responsible for user research, design practices and testing of the app. Currently under iterative design & development process.

Skills

User research - Surveys, Interviews, Experience mapping

Design Thinking - Card Sorting, Mental Models, User Personas, Journey Maps, Storyboarding, User Scenarios, Interaction Design, Information Architecture

Design Practices - UI Design, Universal Design, Wire-framing, Rapid prototyping, Responsive web design, Mobile UI design

Testing - Usability Testing, A/B Testing

Agile methodology

Coding - HTML, CSS, React JS, MySQL, NodeJS, Javascript, Swift

Tools - Adobe Illustrator, Sketch, InVision, Adobe XD, AfterEffects, InDesign, PhotoShop, Procreate, Axure

Awards

Best Project - Codify
A code search engine

Anna University, India

Find me on

codepen.io/deepikachandrasekar
github.com/deepikachandrasekar
dribbble.com/deepikachandrasekar
medium.com/
@deepikachandrasekar